



The Peatlands Partnership

Press Release: 3 April 2015

PLEASE NOTE: THIS PRESS STATEMENT IS EMBARGOED UNTIL FRIDAY 3 APRIL

Award-winning film-makers Maramedia move on to location in Flow Country

Film-makers seek to capture “the magic of the Flows” for showcase production on behalf of Peatlands Partnership’s Flows to the Future project

Film-makers Maramedia plan to go on location in the Flow Country shortly following the award of a commission to make a 45-minute documentary by the Flows to the Future project. The company is best known for its very popular 4-part “Hebrides-Islands on the Edge” series that was broadcast to widespread acclaim by the BBC in 2013.

Executive Producer and company founder Nigel Pope said, “We are truly delighted to have the opportunity to film in such a remarkable area. The Flow Country is a very special place with a distinct character and magic all of its own; our challenge will be to capture that magic on film.”

Mr Pope and his colleagues are aiming to film some of the special wildlife of the Flows as well as showcasing the landscape. This will include spectacular species such as golden eagles, black-throated divers and red deer as well as unusual plants such as the carnivorous sundews and butterworts that grow in the peatlands.

Mr Pope said, “The mountains and hills of the area, such as Morven, Ben Loyal and the Ben Griams provide spectacular backdrops to the lives of the animals and plants of the Flows. By bringing them together we aim to produce some evocative footage.”

Flows to the Future project manager Caroline Eccles said, “The film will be a very important tool in helping us to explain just how important the Flow Country is. Maramedia have a proven track record in producing films that are compelling viewing and which are capable of attracting large audiences. I’m sure the film will inspire many people to visit the Flow Country and experience the magic of the area.”

Peatlands Partnership chairman John Henderson added, “Reaching out to audiences here in Caithness and Sutherland and further afield is what the project is all about. This should be good news for tourist businesses in the area as I’m sure that many people will wish to experience the Flows in person once they have seen the film.”

The Flows to the Future project gratefully acknowledges funding support from the Heritage Lottery Fund and the European Regional Development Fund.

PHOTOGRAPHS

Please credit to Maramedia

NOTES TO EDITORS

The Peatlands Partnership includes Scottish Natural Heritage, Forestry Commission (Scotland), Highland Council, RSPB Scotland, Plantlife International and The

Environmental Research Institute. It liaises with local community groups, Highlands & Islands Enterprise, the Scottish Government's Rural Payments and Inspections Directorate and the North Sutherland Community Forest Trust. It is independently chaired by John Henderson of Scrabster Farm, Caithness.

RSPB Scotland is the lead partner in The Flows to the Future project, a Peatlands Partnership project, which gratefully acknowledges funding from the Heritage Lottery Fund and from the following funders and supporters; Environmental Research Institute, European Regional Development Fund, Forestry Commission (Scotland), Green Stimulus Package, Highlands and Islands Enterprise, Highland Council, RSPB, Scotland Rural Development Programme, Scottish Government, Scottish Natural Heritage and The Tubney Trust.

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